

**MAXIMIZE YOUR MACOLA INVESTMENT**

## **WORK SMARTER, NOT HARDER**

**Eliminate unnecessary tasks and waste.**

We are experiencing one of the worst economic times this country has seen in quite some time. Companies are tightening their belts, downsizing and cutting any and all waste. But wouldn't it be ideal at the same time to eliminate those unnecessary tasks, the excess amount of paper shuffling and really take a look at your business processes?

**It's time to consider a Business Process Review. Integrated Business Solutions has been conducting these reviews for companies over the years on an informal basis as requested. Over the last couple of years, we have seen more companies investing in this review process to gain direction in a variety of areas.**

### **CONSIDERING A BUSINESS PROCESS REVIEW?**

**How do we use the tools we already have and work smarter?  
How to utilize the latest technology to work more efficiently?  
How can we make employees jobs easier and more effective?  
How can we streamline the flow of information in our organization?**

Here's how it works. Kim Kitterman with our company conducts these reviews and coordinates any resulting tasks with the remaining IBS team. The review process consists of a short visit with each individual in your company to discover how they are using Macola and what would make their jobs easier and more efficient. We don't just limit the discussion to their tasks in Macola, although that is the center of the discussion, we want to discover what they are doing and try and improve the process and flow of information for the organization as a whole. We keep in mind the constant thought of streamlining with the current tools (Macola or any other software the company owns) and also keeping in mind all the technology that is available that integrates to Macola.

Depending on the amount of people in your organization (you can also just target specific areas) the review process can take 2-3 days to complete. A condensed report is then generated that is an overview of the findings and will include suggestions and a roadmap for the future that we feel will help the company become more efficient. The main focus will be to utilize the software you already have in place and eliminate waste, but it may also include adding additional technology pieces that you will be able to see a quick ROI.

**So many companies have the tools, they just don't know what to do with them!**

**MAYBE THE TOOLS NEED AN UPGRADE!**

*"IBS performed a review of the Macola software that has been used by The Carlson Company Inc for the past 20 years. In that time many processes within the software have changed, and IBS was instrumental in showing our personnel how Macola could further be used to enhance our workflow. The review also "pointed the way" for using Macola on future projects."*

*Maynard Wood  
President  
The Carlson Company Inc*

### **INTEGRATED BUSINESS SOLUTIONS WANTS TO ENSURE YOU GET THE BEST POSSIBLE RETURN ON YOUR INVESTMENT IN MACOLA**

If you are interested in this review process for your company, or you just need additional training or assistance please contact us at **620-795-2971** or simply respond to this email and you will be contacted for an appointment

**Integrated Business Solutions**